

September 13, 2013

Chris Dorr
Nancy Dorr
Paddy O's
618 South 7th Street
St. Louis, MO 63102

Dear Chris:

Thank you so much for your support of *Beverly Farm's Coast to Coast Summertime BASH, presented by NAPA Auto Parts*.

We're still working on our "**BASH** stats" but we do know we had nationwide participation, that several thousand people learned about Beverly Farm and our coast to coast effort in June, and that we raised over \$20,000. A couple of **BASH** activities will be held later in the summer and early fall, so our momentum will continue. We're already thinking of ways to more effectively market *Beverly Farm's Coast to Coast Summertime BASH, presented by NAPA Auto Parts*, to media throughout the country next year.

BASH proceeds will be held to support next year's **BASH**, and the next one, as we use this event to build nationwide presence.

In fact as important as proceeds are our efforts to effectively strengthen the visibility of Beverly Farm. Our **BASH** events proved a perfect opportunity. You allowing Joan Pace and Nancy and several friends/volunteers to sell Gus' pretzels and mention Beverly Farm to your customers on Saturday, June 22nd, proved to be our strongest effort in terms of face to face interactions. Thank you!

We will continue to build on this year's success, so that more and more people throughout the country will become aware of Beverly Farm.

Thank you for participating in this year's event. We had a great time at Paddy O's and really appreciate your support. You were so important to this year's **BASH** and have truly made an investment in Beverly Farm.

We can't thank you enough, Chris.

Sincerely,

Martha Warford
Executive Director

P.S. Please let us know if at any time you want more information about Beverly Farm, our programming and our efforts on behalf of the nearly 400 men and women who live here and many others individuals throughout our region who live with intellectual and developmental disabilities. Thank you!